



**F12 Infinite: The Strategic IT
Platform for Canadian Growing Businesses.**

Empower Your Workforce. Secure Your
Organisation. Simplify IT Complexity.

Mid-Market IT: A Growing Challenge

For many mid-market enterprises, IT has become a relentless balancing act. You're expected to drive innovation, reduce risk, and support growth—all while managing a growing web of tools, vendors, and security concerns. The result?

Fragmented systems that fail to scale with your business.

Increasing cyber risks with limited internal resources to manage them.

Unpredictable IT budgets and constant pressure to “do more with less.”

Recent challenges show the strain on Canadian businesses:



Cyber Security Talent Shortage

One in six cyber security roles in Canada remains unfilled, equating to a shortage of 25,000 professionals.¹ The global shortfall is expected to reach 3.5 million by 2025.²



Remote Work Trends

15.1% of Canadians worked primarily from home in mid-2024, double pre-2020 levels.³ Remote work for employers beyond a commutable distance is growing.⁴



Rising ICT Investments

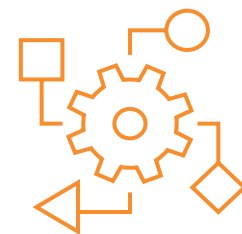
ICT sector GDP grew by 1.6% in 2023, driven by a 3.6% increase in software and digital services.³

Traditional managed services aren't built for the demands of mid-market organisations. That's why we created **F12 Infinite**: a fully managed IT platform designed to scale with you, secure your environment, and simplify complexity—delivering measurable business value.

1. ICTC-CTIC 2. Canadian Cyber Security Network 3. Statistics Canada 4. HR News Canada



F12 Infinite: Built for Growth, Designed for Scale.



1. Flexible IT Infrastructure That Scales with Your Organisation

Your IT should accelerate your growth, not slow it down. F12 Infinite eliminates operational bottlenecks by offering infrastructure that evolves with your business:

- **Infinite Scalability:** Add or reduce capacity without downtime or disruption.
- **Workload Versatility:** Embrace the benefits of hybrid compute, not its complexity. Seamlessly harness the private cloud, public cloud and on-premises services that best serve your unique business needs.
- **Endpoint Flexibility:** Equip your team with reliable hardware from Lenovo, tailored to your budget and needs, through purchase, lease, rent, or Device-as-a-Service (DaaS).



2. Enterprise-Grade Security Without Complexity

Security is no longer optional—it's foundational. F12 Infinite integrates advanced, always-on security designed to meet the challenges of today's threat landscape:

- **SOC 2 Type 2 Certified:** Our certification demonstrates F12 Infinite's rigorous adherence to standards for data security, availability, and confidentiality, offering peace of mind for compliance-driven industries.
- **Blackpoint Cyber MDR:** Proactive, 24/7 threat detection and response to neutralise ransomware, phishing, and breaches before they impact your business.
- **WatchGuard Zero Trust Security:** Industry-leading firewalls, multi-factor authentication, and endpoint protection ensure every access point is verified.
- **Built on the NIST Cyber Security Framework,** with CIS Controls and CyberSecure Canada standards, to meet compliance requirements without overburdening your internal team.



3. Simplicity That Frees Your IT Team

Managing IT shouldn't distract from your strategic goals. F12 Infinite takes responsibility for your IT operations, enabling your internal teams to focus on driving innovation.

- **Unified IT Ecosystem:** F12 Infinite consolidates hardware, security, and IT management into a single platform with one predictable monthly cost.
- **Integrated Risk Management:** Tools like Coalition's Cyber Risk Assessment (CRA) provide actionable insights to identify vulnerabilities, reduce risk, and qualify for cyber insurance.



4. A Platform Designed for Modern Work

In a hybrid work environment, IT must be seamless, reliable, and secure. F12 Infinite empowers your distributed workforce:

- **Microsoft 365, Azure,** and the F12 Cloud deliver secure collaboration and productivity tools for any location.
- **Lenovo DaaS** ensures your team has high-performing, up-to-date devices designed for enterprise-grade workloads.





The Strategic Advantage of F12 Infinite.

F12 Infinite isn't just IT support—it's a platform built for ambitious enterprises. With F12 Infinite, your organisation gains:

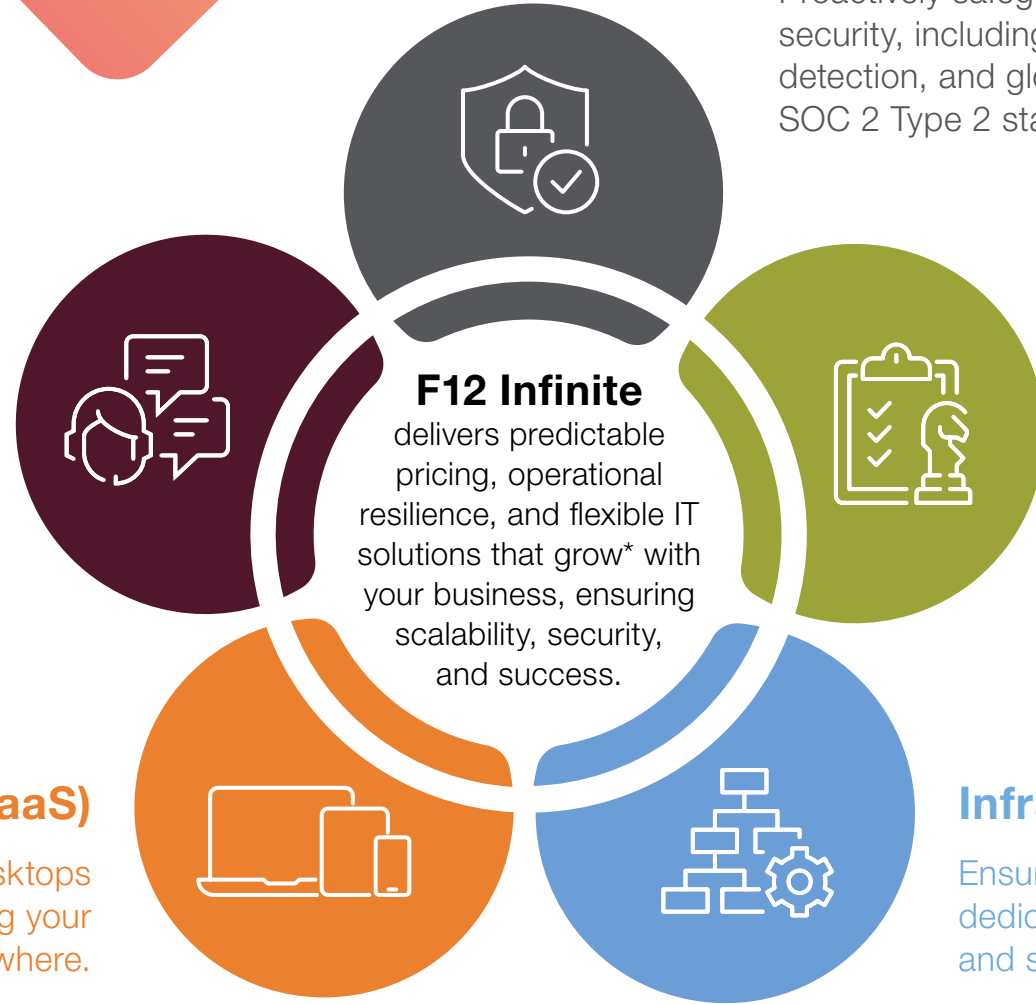
- **Operational Agility:** Scale your IT environment as your business evolves.
- **Reduced Risk:** Protect your business from cyber threats with best-in-class security.
- **Cost Control:** Eliminate surprise expenses with one transparent, per-user subscription fee.
- **Resource Optimisation:** Free your internal IT team to focus on strategic initiatives.

IT Support

Ensure operational continuity with 24/7 dedicated support, proactive maintenance, and seamless on-premises or remote IT assistance.

Device-as-a-Service (DaaS)

Boost productivity with managed physical desktops and secure endpoint management, enabling your workforce to operate efficiently from anywhere.



Cyber Security

Proactively safeguard your business with fully managed cyber security, including multi-factor authentication, advanced threat detection, and global threat response. Stay compliant with SOC 2 Type 2 standards while reducing operational risks.

Strategic Consulting / IT Roadmap

Gain a competitive edge with strategic IT consulting that delivers proactive assessments, technology roadmaps, and actionable insights to optimise your IT investments.

Infrastructure-as-a-Service (IaaS)

Ensure operational continuity with 24/7 dedicated support, proactive maintenance, and seamless on-premises or remote IT assistance.



Our Partners, Your Success

We've partnered with the best in the industry to bring you a seamless, fully integrated IT ecosystem:

Lenovo: Flexible hardware solutions for enterprise productivity, including DaaS options.

WatchGuard: Multi-factor authentication, endpoint protection, detection & response (EPDR), and industry-leading firewalls with advanced threat detection

Blackpoint Cyber: 24/7 threat detection and response to protect your most valuable assets.

Coalition: Cyber risk assessments that deliver actionable insights and prepare you for insurance readiness.



The Next Step Is Strategic

Your IT shouldn't just keep up—it should lead.

Discover how F12 Infinite, powered by Lenovo, WatchGuard, Blackpoint Cyber, and Coalition, can empower your organisation to scale, secure, and simplify your IT environment.

Book a Consultation Today

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Sources & Links

Cyber Security Talent Shortage

“One in six cyber security roles in Canada remains unfilled, equating to a shortage of 25,000 professionals.”

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“The global shortfall is expected to reach 3.5 million by 2025.”

<https://canadiancybersecuritynetwork.com/cybervoices/closing-the-skills-gap-in-cybersecurity-why-canada-must-embrace-collaborative-education-and-hands-on-learning>

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“15.1% of Canadians worked primarily from home in mid-2024, double pre-2020 levels.”

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“Remote work for employers beyond a commutable distance is growing.”

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